

Section 2 - Bulletin Contest

A) Purpose: To promote timely and ongoing bulletin publishing by all clubs and encourage informative and quality bulletins.

B) Rules:

- (1) **Official Contest Period is July 1 to April 15th.**
- (2) All clubs will submit only one bulletin (paper or e-mail) **per bi-monthly period (one every two months).**
- (3) **For paper submission send by U.S. mail to each Newsletter/bulletin judge as listed under Annual Committees District Contest – Newsletter.**
- (4) **For E-mail submission email to Bulletin@lions4a3.org. Email bulletins may be submitted as PDF attachments or with a link in the body of the email that points to an online version of the bulletin. A maximum of 5 (five) bulletins during the contest period will be allowed. If more than one bulletin is published for the same bi-monthly period and sent to Web Master, only the first bulletin will be judged.**
- (5) A valid entry is defined as the submission of one bulletin **per bi-monthly period (one every two months) in the contest period (maximum 5 bulletins). A club may submit less than the required number of bulletins. Bulletins must be received by end of every bi-monthly period.**
- (6) Postmark or e-mail date will validate the timeliness of the bulletins. E-mailed bulletins should contain these words in the subject line (to not be considered spam): Club name, bulletin (issue month).
- (7) Batched bulletins will not be judged
- (8) **The March-April bulletin must be received by April 15.**
- (9) Each bulletin must have a masthead showing:
 - a) **The club name, mailing address & emailing address**
 - b) Name of **current** President and Secretary
 - c) Editor's name, address, & phone number
 - d) Date of Publication

C) Scoring:

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| (1) Neatness, overall quality, & interest: | Up to 30 pts |
| (2) Club meetings (<i>what happened at the meeting</i>): | with photo Up to 40 pts
- without photo Up to 5 pts. |
| (3) Club activities, (<i>what has or will happen, calendar of events, projects</i>): | with photo Up to 50 pts
- without photo Up to 5 pts. |
| (4) District 4-A3 activities, (<i>other clubs, zone, region district events</i>): | With photo Up to 30 pts.
Without photo Up to 5 pts. |
| (5) MD-4 activities, (<i>any MD4 meetings, events, news</i>): | with photo Up to 25 pts.
Without photos Up to 5 pts. |
| (6) Lion information, (<i>general Lionism info, LCI, Lion world events</i>): | Up to 15 pts |
| (7) Cartoons, humor and quizzes, (<i>in good taste</i>): | Up to 5 pts |
| (8) Editorials and/or letters to the editor, (<i>i.e., club President's message</i>): | Up to 5 pts |
| (9) Logos, artwork, drawings: | Bonus-Up to 10 pts |
| (10) Timeliness of publication: | Bonus-5 pts |
| (11) Maximum points each issue - 215 points | |

D) Judging: Each judge will accumulate the total score for each issue on scoring sheets provided. At the end of the contest, each judge will total the scores of each entry, up to 5 entries **and add them all together for a final score.**