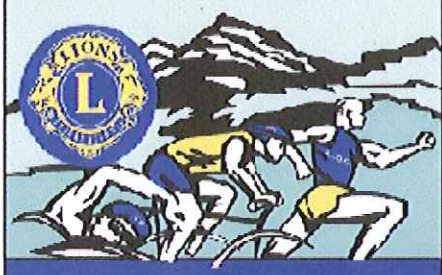


Michael J. Brown



"Striving for Excellence"

District Governor 4-A3
2010-2011

DISTRICT 4-A3

January 2011

Pleasant Valley's Newest Service Projects

By Pleasant Valley Camarillo's 2nd VP Greg Steinmetz

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Special points of interest:

- Camp Teresita Pines wants YOU! They are looking for new board members! Please call (800) 585-3245 for more information!
- Do YOU know what a Proud Lion award is? Email Zone 6 Chair Sunshine for details: renee260702@yahoo.com
- Student Speakers Contest coming soon!

The Pleasant Valley Lions Club recently began two new service projects: the Visually Impaired Shopper Assistance and the CCTV Loener Program.

The Shopper Assistance Program was conceived during an experience I had at a local store. I found the store's design was somewhat inaccessible to a person who is visually impaired. I also found that the staff was not trained to assist me in my shopping. As a Lion, I thought there must be something I can do. I proposed to our club that we offer assistance to the members of our community and provide transportation to and from any store in Camarillo. A Lion will also accompany the shopper into the store and assist as a sighted guide.

In June, I attended a meeting at the Braille Institute's Camarillo Outreach to present the program to their students. I received requests from several students to participate in the program. A training session was held on July 1st to train Lions on techniques for guiding a blind or visually impaired person. The training was led by Carlo Logan, an Orientation & Mobility Instructor.

The response from the participants has been encouraging. Many of the participants have called to express their appreciation for the work our club has done to assist the blind and visually impaired. It has also been rewarding for our Lions as well. In fact, many of the Lions have shared that they have become "smarter" shoppers as a result of their participation.

The CCTV (Closed Circuit Television) Loener program is our other new project. The Braille Institute has asked our club to develop a program to facilitate the transfer of equipment from donors to recipients with low vision. A CCTV is a device used by people with low-vision to magnify text and photos for reading. Typically, the device consists of a video camera, a monitor, and a platform. Whatever is placed under the camera appears on the monitor. The Pleasant Valley Lions Club receives a request from the Braille Institute, picks up the CCTV, cleans and makes minor repairs, and delivers the device throughout Ventura County. Since July, we have been able to deliver CCTV's valued at \$5000 if purchased new at no cost to the new recipients.

District 4-A3 Meeting February 25-26, 2011 in Carpinteria!

Please plan to attend the upcoming cabinet meeting being held February 25-26, 2011 in lovely Carpinteria. There will be several breakout sessions to choose from. You do not want to miss out.

You may reserve a room at The

Holiday Inn Express by 02/11/11 for a discounted rate of \$79.99 + tax. Please call the hotel directly at (888) 409-8300 and mention District 4-A3 meeting.

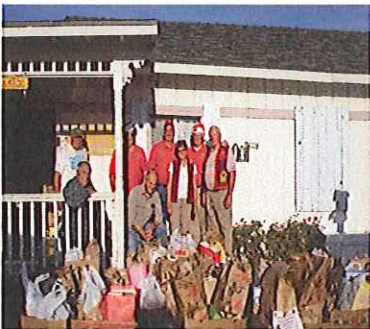
The Friday night dinner is catered by The Carpinteria Lions.

Saturday breakfast is provided by The Santa Barbara Host Lions. Saturday lunch is provided by The Goleta Lions.

You may locate a reservation form on the district website at www.lions4a3.org.



A sampling of the toys for the Ventura Downtown Toy Drive for Project Understanding



The Nipomo Lions and some of the collection from their food drive! Well done, Nipomo Lions!

District Governor Mike's Corner

Happy New Year to All! Congratulations to the Camarillo/Somis/Pleasant Valley Lions Club for sponsoring the new Camarillo Amber's Light Lions Club. Their charter night and installation of board officers will be held February 19, 2011 at the beautiful Camarillo Ranch House. If you missed the first district meeting held in August,

also sponsored by PV Lions, you will not want to miss this one.

On the agenda for the evening will be a seated tri-tip/chicken dinner, installation of charter members and board members, live band and dancing. We will have a few very special guest appearances and presentations that you will *not* want to miss. A flier and

more information are scheduled to follow soon. All members and guests are invited to attend.

Please don't forget to add to your calendar our third District meeting February 25-26 in Carpinteria. A flier will also be sent out soon.

Thanks,
DG Mike

Club Activities

Nipomo Lions -
The Nipomo Lions collected over 1,000 lbs. of food donated by The Blacklake Village Homeowners and delivered it to The Nipomo Food Basket. The Lions also donated \$500 to this wonderful independent food bank that serves the Nipomo community.

Ventura Downtown Lions -
Annual holiday dinner was held 12/07. In addition to a dessert exchange, there was a toy drive

benefiting the children of Project Understanding and over \$300 worth of toys were donated! Lion Sunshine and her family were able to purchase more toys; thank you! Ventura Downtown donated \$150 and there were individual donations as well. There was a raffle for those who participated in the toy drive; congratulations to the winner of the Pete's Breakfast House gift certificate.

Lions Sight Conservation Foundation of Santa Maria -
30th Annual Enchilada Sale - 01/29/11 Where else can you get two really big beef or cheese enchiladas for only \$6.00? Yum!

49th Annual Old Town Orcutt Christmas Parade by Pete Mueller

On 12/11/10, the 49th Annual Old Town Orcutt Christmas Parade went off (almost) flawlessly. The weather certainly cooperated but, more than anything else, our town showed once again how very much it embraces the principles of community. This year's event is being noted as the best yet in terms of participating, attendance and duration. From the administrative side, I can say that it has also been the best organizationally. We had wonderful support from the citizens that attended the event in droves and from the merchants in the affected area for being so committed to their community. These merchants participated with sponsorship funding and by allowing the necessary business interruption that comes from closing a main thoroughfare for a couple of hours on a Saturday. Moreover, the support given in the form of participation, from school marching bands to floats, with Vespa scooters and classic cars in between and, of course, the Santa Barbara County Fire Dept. Station 21 providing the asphalt compatible-sleigh for Santa Claus, showed also that this town is a tremendous place for us to call "home". This event is run by volunteers and, as of 2010, is now being hosted by the Orcutt Lions Club in partnership with the Orcutt Community Foundation, Inc. on behalf of the citizens of the community of Orcutt, the Lions of the Santa Maria Valley and the Assoc. of Lions Clubs International. That's what it says right on the lead banner. Next year is the 50th "Golden Anniversary" of this parade. I challenge ALL Lions of District 4-A3 to march as a group in this event under the banner of District 4-A3. The press will be there and, if I can help it, so will the regional television news organizations. Can you imagine? 1250+ Lions in their various uniforms marching as a group and being seen on TV throughout our District?

10,000 Lions marching at the International Convention. 12% of that number marching in a small-town parade? It'll be huge! Although the date is not yet firm, the expected one is the 2nd Saturday in December at noon. Mark your calendars now! Visit page 7 for pictures!

Lion PDG Howard Hudson Running for International Director!!!

At the recent District Meeting in Cambria, PDG Howard Hudson announced that he intends to ask that the Cabinet place his name on the ballot at the 4-A3 District Convention in May for district endorsement as a candidate for International Director for Lions Clubs International. Howard served as District Governor for District 4-A3 in 2001-2002 and subsequently has continued to be very involved with both District 4-A3 and Multiple District 4. He has served a full three-year term as Chairman of the Multiple District 4 Membership Extension Committee after having served as a member of that committee for five years. He has also twice been a presenter at the USA/Canada Lions Leadership Forum along with being a moderator there three times. He has been a presenter of many other seminars and meetings in several districts in Multiple District 4 including District 4-A3.

He is offering himself both as an experienced and knowledgeable Lion as well as being a respected member of the business community and the non-profit community around Southern California. He has served as president or chair of two major multi-million dollar non-profit organizations in Southern California. In addition, he has offered his services on the board of many more local not-for-profit groups in the Santa Barbara area.

With this announcement, he is offering his leadership, knowledge and experience as a candidate for this position on the Board of Directors of Lions Clubs International. If he receives the district's endorsement, the full campaign for the endorsement of Multiple District 4 will begin July 1 and will culminate with the election at the MD-4 Convention in Ontario, CA in February 2012. It promises to be an engaging campaign and, with the support of the Lions of District 4-A3, it could lead to a new and exciting chapter in the life of District 4-A3. (Editor's Impartial & Unbiased Note: GOOD LUCK, HOWARD!!!)

Nipomo Lions Collecting For Their Annual Rummage Sale

It is that time of year when the Lions club of Nipomo is collecting goods for the Annual Rummage Sale to be held **April 3rd**.

Proceeds from the rummage sale go directly back into the Nipomo community via contributions to many worthwhile organizations. If you have items you wish to donate (new or gently used clothing, household items, tools, and appliances), please contact one of the following Lions and they will arrange for pickup. We will be collecting items through the end of March.

Bill Morrow - 929-0780

Wally Crookes - 929-1381

Mark Westfall - 343-0644

Bob McGill - 343-0827

Gerry Brine - 748-8371

The Lions thanks you for helping us help the less fortunate in our community. Mark your calendars for **April 3rd** starting at 9 a.m. The Sale will be in the parking lot of Healthy Inspirations across from the Wells Fargo bank on Mary Street in Nipomo.

54th Annual Lions Tribute Day at City of Hope in Duarte, CA!!!

Mark your calendars for the annual visit to **City of Hope** taking place **Sunday, March 27, 9:00 a.m. - 2:00 p.m.** The usual tours of the campus with presentations by staff and patients will be conducted as will a luncheon program and tributes to Outstanding Lions. For the second year, in lieu of charging per person for lunch, **City of Hope** is asking that Clubs and/or individuals consider making a donation directly to **The Family Center Campaign**. **City of Hope** will do their customary Parade of Checks during the luncheon program and, if anyone would like to present a check, they are welcome to do so at that time. If you wish to present a check discreetly, you may do so via mail or quietly that day prior to the luncheon program taking place.

Invitations are being mailed shortly, roughly in the middle of February. **Please note that this year, the RSVP cut-off date will be strictly enforced. That date is Wednesday, March 16, no exceptions.** Last year, there were RSVPs coming in 2 days prior to the event and there was some concern that there may not be enough seating for all attendees during the luncheon program.

As the **District 4-A3 City of Hope Committee Chairperson**, I strongly encourage each club to get a collection box from me if you have not already done so and pass it around at meetings, events, place it in a prominent place if you have your own business, and bring that money with you to **City of Hope March 27!** I pass ours around at Club meetings and ask for spare change. I get at least \$100 that way. **If you are interested in donating items to the children and teenaged patients at City of Hope, see me for the wish list!**

A blood drive is scheduled to take place again this year but it will be closer to the starting point for the convenience of the donors.

I'll see y'all at City of Hope, March 27th! Let's try to carpool and have the biggest representation from any district!!!

* City of Hope asks that folks not bring stuffed animals, even if they're new, due to the immune-compromised status of the majority of their patients.

* City of Hope was very fortunate to receive many donations during this most recent holiday season but, sadly, they continue to see young patients every day, so there is always a need for items appropriate to their ages. City of Hope also hosts a giant picnic in June for all their pediatric patients and their families, and prizes and gifts are always given to patients and their siblings, so they are MORE than grateful for any and all contributions anyone may wish to make!

* Just a note of consideration – I found this interesting, so I thought I'd pass it along, but by no means is this meant to direct or preclude donations of ANY type – but in general, our teenage patients aren't always 'first in mind' when folks think about pediatric patients, so if anyone feels particularly close to, or 'in tune with', teenagers, and understands what they like, what they would want to have while they're hospitalized, in particular, they really welcome those donations!

* Please let me know if you have any questions I can answer, or if I can be of help in any manner. Thank you again so much for thinking of City of Hope and their younger patients! I look forward to seeing you at Lions Tribute Day!

Put together packages for the children of CITY OF HOPE

Suggestions Include:

- **Books** - activity books, board books, human body books, pop-up books, I Spy/Look-A-Likes/Where's Waldo books, talking books, Spanish books, vinyl books (new or gently used only)
- **Bubbles**
- **Lullaby music, sing-a-long music** (Wee Sing, Pooh Corner, Spanish language)
- **Chapstick** (variety of flavors)
- **Clear plastic shoebox** size containers for craft storage and organization
- **Colored pencils, gel pen sets and journals**
- Decks of playing **cards** - regular
- **Gift cards** for special event planning (Michael's, Target, Toys R Us, Blockbuster, and grocery stores for food activities)
- **Hair care items** (brushes, big tooth combs, No More Tangles, pony tail holders, hair clips)
- **Koosh balls**
- **Make-up, nail polish** (both new) and nail stickers
- Party packs of **Play-Doh**
- **Rattles** (plastic only)
- **Uno** cards
- **Word Search** books
- **CDs & DVDs** – please avoid any with parental warning labels
- **Beading and fine art kits**
- **Trendy hats and scarves**
- **Trendy jewelry**
- **Digital cameras**
- **iPods** (Shuffles are very inexpensive compared to the Nano or full-version iPods)
- **Nintendo Wii games** (rated T for use in the teen in-patient room)
- **XBOX 360 games** (rated T for use in the teen in-patient room)
- **New-release movies** (rated PG or PG-13 for use in the teen in-patient room; no R-rated films, please)

Gift cards to: Target, Kohl's, WalMart, Journeys, Tilly's, Starbucks, Jamba Juice, Baskin Robbins 31 Flavors, iTunes, Best Buy, Border's, Barnes & Noble

**Ventura Downtown Lions
are proud of DG Mike Brown
and VDG Dick Kane
and VDG Tony Manuel**

***Best wishes for a wonderful
2010-2011 Lions year!***

Come visit us on the first three Thursdays of every month. We meet at the Derby Club, located at the Ventura County Fair Grounds. Meeting time runs from noon to 1:00 pm.

**See you there! Just let Secretary Bill
(647-2067) know you are coming.**



**Your District 4-A3 Cabinet Officers! Be
afraid, be very afraid...**

***Congratulations to
DG Mike Brown and
VDG Dick Kane and
VDG Tony Manuel***

We wish you a very successful year.

***Santa Maria Noontimers Lions Club
A 100% Melvin Jones Fellows Club***

Congratulations to our new
District Governor Mike Brown

We offer our wholehearted support in your
coming year



**Santa Maria Valley
Lions Club
#1 Club in District 4A-3**



ORCUTT LIONS CLUB

126 s. Broadway — Old Orcutt

WE SERVE

Meetings

1st 3rd & 5th

Wednesdays

Hall Rental, Full Catering

And Bar Service Available

Contact

Web: <http://e-clubhouse.org/sites/OrcuttCA>



We Have Joined Together To Become One
The Lions Eye Foundation of Southern California and
Southern California Lions Eye Institute have merged
together and are now one foundation to be known as:

**LIONS SIGHT AND HEARING
FOUNDATION
OF SOUTHERN CALIFORNIA**

Our mission is to support programs and organizations
in the area of sight and hearing conservation, provide
eye surgical care for qualified indigent patients, and
support programs to preserve and restore vision,
hearing and other similar causes, and for the
collections and distribution of used eye glasses.
501c (3) not for profit organization serving the
communities in Southern California,

President PDG Bill Walters R: 323-724-3104 E: lion@BAL2@sbcglobal.net Home Club: Montebello	Surgery Referrals Contact: LSHFSC P. O. Box 1679 Costa Mesa, CA 92618 1-800-647-6633 solc@referrals@sbcglobal.net Mobile Screening Unit Mgr. Mary Jane Patton R: 562-430-1151 Calendar and Forms at: www.lsfsc.org
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Life Memberships and Fellowships available	\$125.00
Lions Miracle Worker Award	\$250.00
Dr. Ron Akashi Fellowship Award	\$250.00
Robert Sinskey M. D. Fellowship Award	\$500.00
Honorary Life Membership Award	\$1,000.00
Silver Life Membership Award	\$2,500.00
Gold Life Membership Award	\$5,000.00
Diamond Life Membership Award	\$8,000.00

*Congratulations
to
District Governor
Michael Brown*



*Service can be FUN...
with the
"Big Red One"*



Box 157
Camarillo, CA
93011-0157

Est.
1945



2nd VDG Tony Manuel and Region Chairperson
Barbara Penney!



Lion Rick Johansson and Bobbi Keener participating in Pleasant Valley's new Shopper Assistance Program



DG Mike Brown with IPDG Dan Lyon at the Ventura Downtown Lions Club's annual holiday dinner at Aloha Steakhouse Dec. 07th.



Lion Steve Bowman, Kat Bowman and my favorite little Lion wannabe, Ashton Cheek, at the Ventura Downtown holiday dinner. Yes, I'll admit, this is a gratuitous display of love for my kid!

LIONS DISTRICT 4-A3

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We Serve

Visit us on the web at:
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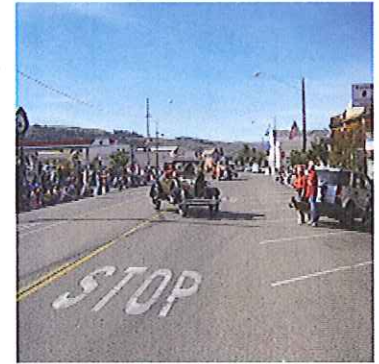


**Carpinteria Lions Club 4-A3
Congratulates
District Governor Mike Brown and
Vice District Governors Dick Kane
and Tony Manuel**

**Serving Carpinteria for 83 years
Club meets every Thursday
6:30 social, meeting starts at 7:00pm**

6197 Casitas Pass Rd. Carpinteria, CA

Chartered October 1927



More photos from the Orcutt Holiday Parade